

October 18, 2022

To,  
Listing Compliance Department  
National Stock Exchange of India Ltd.,  
Exchange Plaza, 5th Floor,  
Plot No.C/ 1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051  
**Scrip Code: PARTYCRUS**

**Sub: Newspaper Advertisement - Disclosure under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulations 30 of the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed herewith, a copy of Newspaper Advertisement published in Financial Express (English Newspaper) and Pratahkal Mumbai (Marathi Newspaper) on October 18, 2022 with respect to completion of dispatch of the Notice of Postal Ballot and E-voting Information to the shareholders of the Company.

This information is also being uploaded on the Company's website at [www.partycruisersindia.com](http://www.partycruisersindia.com).

Please take the same on record.

Thanking You,  
Yours Faithfully  
**For Party Cruisers Limited**

ZUZER H  
LUCKNO  
WALA

**ZUZER HATIM LUCKNOWALA**  
Chairman & Managing Director  
(DIN: 00979509)  
**Date: 18.10.2022**  
**Place: Mumbai**

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSE AND NOT A PROSPECTUS ANNOUNCEMENT, NOT FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.)



# PACE E-COMMERCE VENTURES LIMITED

CIN: U51909PN2015PLC156068

Our Company was originally incorporated as 'Pace Sports and Entertainment Private Limited' as Private Limited Company under the provisions of Companies Act, 2013 vide Certificate of Incorporation dated August 05, 2015 bearing Corporate Identification Number U51909PN2015PTC156068 issued by the Assistant Registrar of Companies, Pune. Subsequently, the name of the Company was changed to 'Pace E-Commerce Ventures Private Limited' and a fresh certificate of incorporation was issued by Registrar of Companies, Pune on July 25, 2022. After that, our Company was converted into a public limited Company pursuant to a special resolution passed by our shareholders at the EGM held on August 03, 2022 and consequently the name of our Company was changed to 'Pace E-Commerce Ventures Limited' and a fresh certificate of incorporation was issued by the Registrar of Companies, Pune dated August 08, 2022. The CIN of the Company is U51909PN2015PLC156068.

**Registered office:** Anugrah Bunglow, Street4, Palled Farms II, Shambhu Vihar Society, NankudeVasti, Aundh, Pune - 411045, Maharashtra, India.  
**Corporate Office:** Office no.423, 4th Floor, 'C' Block, Sumel -11, Opp. Narmast Circle, Shahibaug, Ahmedabad- 380004, Gujarat, India.

Tel No.: +91 85309 99431; • E-Mail: compliance@pacesports.in • Website: www.cotcandy.com

Contact Person: Ms. Nikita Pediwal, Company Secretary and Compliance Officer;

OUR PROMOTER: M.R. SHAIVAL DHARMENDRA GANDHI

## BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 64,59,600 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF PACE E-COMMERCE VENTURES LIMITED ("PEVL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 103 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 93 PER EQUITY SHARE (THE "ISSUE PRICE") AGGRGATING TO ₹ 6653.39 LACS ("THE OFFER") COMPRISING OF FRESH ISSUE OF 40,00,000 EQUITY SHARES OF RS. 103 PER EQUITY SHARES AGGRGATING TO RS. 4120.00 AND OFFER FOR SALE OF 24,59,600 EQUITY SHARES BY SELLING SHAREHOLDERS OF RS. 103 PER EQUITY SHARES AGGRGATING TO RS. 2533.39, OF WHICH 3,32,400 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH WILL FOR CASH AT A PRICE OF ₹ 103 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 93 PER EQUITY SHARE AGGRGATING TO ₹ 342.37 LACS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 61,27,200 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ 103 PER EQUITY SHARE AGGRGATING TO ₹ 6311.02 LACS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.67% AND 27.19% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10.00/- EACH AND THE ISSUE PRICE IS ₹ 103.00/- EACH.

THE ISSUE PRICE IS 10.30 TIMES OF THE FACE VALUE OF EQUITY SHARE

Issue Opens On: September 29, 2022 (Thursday) Issue Closes On: October 13, 2022 (Thursday)

### PROPOSED LISTING

The Equity Shares of the Company offered through the Prospectus dated September 22, 2022 are proposed to be listed on the SME Platform of BSE Limited ("BSE SME") in terms of Chapter IX of SEBI (ICDR) Regulations, 2018. The trading is proposed to be commenced on or before October 21, 2022\*.

\*Subject to receipt of listing and trading approval from BSE Limited.

Our Company has received an In-Principal Approval dated September 21, 2022 from BSE Limited for using its name in the offer document for listing of our shares on SME Platform of BSE Limited. It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the content of the Prospectus or the price at which equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the content of the Prospectus. For the purpose of the Issue BSE Limited will be the Designated Stock Exchange.

The Issue is being made through the Fixed Price Issue process, the allocation in the Net Issue to the Public category is made as per Regulation 253(2) of the SEBI (ICDR) Regulations, 2018 as amended from time to time, wherein (a) minimum 50% of the net issue of shares shall be allocated to retail individual investors and (b) remaining to: (i) individual applicants other than retail individual investors; and (ii) other investors including corporate bodies or institutions, irrespective of number of specified securities applied for; Provided that the unsubscribed portion in either of categories specified in clauses (a) or (b) may be allocated to applicants in the other category.

All investors have participated in this offer through Application Supported by Blocked Amount ("ASBA") process including through Unified Payment Interface ("UPI") mode (as applicable) by providing the details of the respective bank accounts /UPI ID as applicable in which the corresponding application amounts were blocked by Self Certified Syndicate Banks ("SCSBs").

### SUBSCRIPTION DETAILS

#### DETAILS OF THE APPLICATION:

The Issue has received 2902 applications (before rejections and bids not banked) for 854200 Equity Shares (Including Market Maker Application of 3,32,400 Equity Shares) resulting 1.32 times subscription. The details of the applications received in the Issue (before technical rejections but after bids not banked) are as follows:

#### DETAILS OF VALID APPLICATIONS RECEIVED (BEFORE TECHNICAL REJECTION AND AFTER BIDS NOT BANKED)

CATEGORY	NUMBER OF APPLICATIONS	NUMBER OF EQUITY SHARE
Market Maker	1	332400
Other than Retail Individual Investor's	213	4945200
Retail Individual Investor's	1383	1659600
<b>TOTAL</b>	<b>1597</b>	<b>6937200</b>

\*Subscription time have been computed on the basis of the issue size as per the Prospectus.

#### DETAILS OF BIDS NOT BANKED ARE AS FOLLOWS:

CATEGORY	NUMBER OF APPLICATIONS	NUMBER OF EQUITY SHARE
Other than Retail Individual Investor's	11	33600
Retail Individual Investor's	1298	1557600
<b>TOTAL</b>	<b>1309</b>	<b>1591200</b>

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange BSE Limited on October 17, 2022

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of ₹ 103.00/- per Equity Share, was finalized in consultation with BSE SME. The category was subscribed by 1.00 time. The total number of shares allotted in this category is 3,32,400 Equity shares in full out of reserved portion of 3,32,400 Equity Shares.

B. Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹ 103.00/- per Equity Share, was finalized in consultation with BSE SME. The category was subscribed by 0.529 times. Total number of shares allotted in this category is 1621200 Equity shares.

No. of Shares Applied for (Category wise)	No. of Applications Received	% to total	Total No. of Equity Shares applied in Retail Individual Investors category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to the Applicants	Total No. of Equity Shares allotted	Surplus/ (Deficit)
1200	1351	100.00	1621200	100.00	1621200	1200	1200	1 1	1621200	-1442400
<b>Total</b>	<b>1351</b>	<b>100%</b>	<b>1621200</b>	<b>100%</b>	<b>1621200</b>				<b>1621200</b>	<b>-1442400</b>

C. Allocation to Non- Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Non-Retail Individual Investors, at the issue price of ₹ 103.00/- per Equity Share, was finalized in consultation with BSE SME. The category was subscribed by 1.051 times. Total number of shares allotted in this category is 45,06,000 Shares.

No. of Shares Applied for (Category wise)	No. of Applications Received	% to total	Total No. of Equity Shares applied in Retail Individual Investors category	% of total	Proportionate Shares Available	Allocation per Applicant (Before Rounding Off)	Allocation per Applicant (After Rounding Off)	Ratio of Allottees to the Applicants	Total No. of Equity Shares allotted	Surplus/ (Deficit)
1200	1	0.48	1200	0.03	1141	1141	1200	1 1	1200	59
2400	53	25.48	127200	2.68	120920	2281.51	1200	1 1	63600	-57320
		0.00		0.00			1200	48 53	57600	57600
3600	13	6.25	46800	0.99	44490	3422.31	1200	1 1	31200	-13290
		0.00		0.00			1200	11 13	13200	13200
4800	23	11.06	110400	2.33	104950	4563.04	1200	1 1	82800	-22150
		0.00		0.00			1200	18 23	21600	21600
6000	34	16.35	204000	4.30	193929	5703.79	1200	1 1	163200	-30729
		0.00		0.00			1200	13 17	31200	31200
7200	11	5.29	79200	1.67	75290	6844.55	1200	1 1	66000	-9290
		0.00		0.00			1200	8 11	9600	9600
8400	9	4.33	75600	1.59	71868	7985.33	1200	1 1	64800	-7068
		0.00		0.00			1200	2 3	7200	7200
9600	12	5.77	115200	2.43	109513	9126.08	1200	1 1	100800	-8713
		0.00		0.00			1200	7 12	8400	8400
10800	3	1.44	32400	0.68	30800	10266.67	1200	1 1	28800	-2000
		0.00		0.00			1200	2 3	2400	2400
12000	5	2.40	60000	1.27	57038	11407.6	1200	1 1	54000	-3038
		0.00		0.00			1200	2 5	2400	2400
13200	4	1.92	52800	1.11	50193	12548.25	1200	1 1	48000	-2193
		0.00		0.00			1200	1 2	2400	2400
14400	1	0.48	14400	0.30	13689	13689	1200	1 1	13200	-489
18000	4	1.92	72000	1.52	68446	17111.5	1200	1 1	67200	-1246
		0.00		0.00			1200	1 4	1200	1200
19200	1	0.48	19200	0.41	18252	18252	1200	1 1	18000	-252
24000	2	0.96	48000	1.01	45630	22815	1200	1 1	45600	-30
30000	5	2.40	150000	3.16	142595	28519	1200	1 1	138000	-4595
40800	1	0.48	40800	0.86	38786	38786	1200	4 5	4800	4800
45600	1	0.484	5600	0.96	43349	43349	1200	1 1	43200	-149
48000	5	2.40	2							

१२ वर्षाच्या मुलीवर लैंगिक अत्याचार करणाऱ्या नराधमाला पोलिसांनी ठोकल्या बेड्डा

कल्याण, दि. १७ अत्याचार केला. संध्याकाळी (वारांहर) : बारा वर्षाच्या मुलीला पोटात दुख लागल्याने मुलीवर लैंगिक अत्याचार तिने यावाबत अपल्या कुंडबाला केल्याची घटना कल्याण मध्ये घडला प्रकार सांगितला. पीडित मुलीच्या कुंडबाले थेट बाजारपेटे पोलिस टाणे गाठत यावाबत तक्रार नोंदवली. बाजारपेटे पोलिसांनी या प्रकरणी संजय बनसोडे विरोधात गुरुहा दाखल करत नराधम संजय बनसोडे याला बेड्डा ठोकल्या आहेत. संजय बनसोडे याला बेड्डा ठोकल्या आहेत. आज न्यायालयात हजर केले असता न्यायालयाने त्याला २० नराधमाला तिला काही कारणाने घरात बोलावले व तिच्यावर लैंगिक आपल्या कुंडबाले कल्याण परिसरात राहाते. काल ही मुलांनी आपल्या घराच्या परिसरात खेळत असता न्यायालयाने त्याला २० नराधमाले तिला काही कारणाने घरात बोलावले व तिच्यावर लैंगिक

पीडित मुलीच्या पीडित मुलांनी आहेत. १० ऑक्टोबरला त्यांच्या जामीन अर्जवात आजी होती. सुनावणी उद्यापर्यंत तक्रूब करायात आली आहे. न्यायालयाने कोठडी संपल्यानंतर त्यांना पीपासलए न्यायालयात हजर करण्यात आले होते. १० ऑक्टोबरला त्यांच्या जामीन अर्जवात होती. १० ऑक्टोबरला त्यांच्या जामीन अर्जवात होती. सुनावणी जाली होती. यावेळी त्यांच्या कोठडीत सांजेय संजय सुनावणी होती, यासाठी ते कोठटी उपस्थित होते. यावेळी त्यांनी माध्यमांची प्रतिनिधीशी संवाद साधला.

## राऊतांना दिलासा नाहीच!

मुंबई, दि. १७ (प्रतिनिधी) : पत्राचाल प्रकाशन इंडिया अटकेत असलेल्या शिवरेसेचे खासदार संजय राऊत यांच्या जामीन अर्जवात आजी होती. सुनावणी उद्यापर्यंत तक्रूब करायात आली आहे. न्यायालयाने कोठडी संपल्यानंतर त्यांना पीपासलए न्यायालयात हजर करण्यात आले होते. १० ऑक्टोबरला त्यांच्या जामीन अर्जवात होती. सुनावणी जाली होती. यावेळी त्यांच्या कोठडीत सांजेय संजय बनसोडे याला बेड्डा ठोकल्या आहेत. संजय बनसोडे याला बेड्डा ठोकल्या आहेत. आज न्यायालयात हजर केले असता न्यायालयाने त्याला २० नराधमाले तिला काही कारणाने घरात बोलावले व तिच्यावर लैंगिक

पीडित मुलीच्या कुंडबाले थेट बाजारपेटे पोलिस टाणे गाठत यावाबत तक्रार नोंदवली. बाजारपेटे पोलिसांनी या प्रकरणी संजय बनसोडे विरोधात गुरुहा दाखल करत नराधम संजय बनसोडे याला बेड्डा ठोकल्या आहेत. संजय बनसोडे याला बेड्डा ठोकल्या आहेत. आज न्यायालयात हजर केले असता न्यायालयाने त्याला २० नराधमाले तिला काही कारणाने घरात बोलावले व तिच्यावर लैंगिक

पीडित मुलीच्या पीडित मुलांनी आहेत. १० ऑक्टोबरला त्यांच्या जामीन अर्जवात होती. सुनावणी जाली होती. यावेळी त्यांच्या कोठडीत सांजेय संजय बनसोडे याला बेड्डा ठोकल्या आहेत. सुनावणी होती, यासाठी ते कोठटी उपस्थित होते. यावेळी त्यांनी माध्यमांची प्रतिनिधीशी संवाद साधला.

इंडियन बँक

सुनावणी होऊ शकली नाही. त्यामुळे राऊतांना आणखी एक दिवस पुढील निर्णयासाठी वार पहावी लागणार आहे.

राज ठाकोरेचे पत्र ही भाजपची खोला

पारभावची खालू लागल्यानेच भाजपेने उमेदवारी अर्ज मागे घेल्याचा आरोप करत राज ठाकोरेचे पत्र हा भाजपच्या स्कॉप्टचाच एक भाग असल्याचा आरोप यावेळी राऊत यांनी केला. संजय राऊत सध्या इंडिया कोठडीत आहेत. त्यांच्या जामीनवार आज संत न्यायालयात मुनावणी होती, यासाठी ते कोठटी उपस्थित होते. यावेळी त्यांनी माध्यमांची प्रतिनिधीशी संवाद आजीही त्यांच्या जामीन अर्जवारील रुणालयात तर्फ तांत्रिक विचारपूस करून त्यांनी डॉक्टरिना त्यांच्या दाताची तक्रार सांगितली. यावर

## मंत्र्याचे अॅपेरेशन सुरु असताना अचानक लाईट गेल्याने फोनच्या टॉर्चवर केली शस्त्रक्रिया!

औरंगाबाद, दि. १७ (वारांहर) : शिंदे गटातील नेते आणि मंत्री संदीपन भुवरे यांची शस्त्रवारी औरंगाबाद येथील सरकारी रुणालयाची पाहणी करण्यात गेल्यामुळे औरंगाबाद येथील सरकारी रुणालयात एक खंगाल विभागात पोहोचले. यावेळी विचारपूस उडाला. विशेष म्हणजे लाईट गेल्यावरदेखील रुणालयात अपेरेशन अनेक डॉक्टर उपस्थित असल्याने फोनच्या टॉर्चवर त्यांची शस्त्रक्रिया पूर्ण करण्यात आली.

POST-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(12) OF SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AND SUBSEQUENT AMENDMENT THERETO, TO THE PUBLIC EQUITY SHAREHOLDERS OF

HKG LIMITED

CIN- L51909MH2010PLC340313

Registered Office: C Wing, Madhuban Building, Opp. Dev Nagar New Sai Baba Nagar, Kandivali West Mumbai-400067

Tel No. +912228068043, Email ID: info@hkglimited.com, Website: www.hkglimited.com

This Post Offer Advertisement is being issued by Corporate Capital Ventures Private Limited ("Manager to the Offer"), for and on behalf of the Mr. Lava Ramesh Katti ("Acquirer") pursuant to Regulation 18 (12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011, in respect of the open offer to acquire 1,36,50,000 equity shares of face value of INR 2 each of HKG Limited ("HKG") ("Target Company") representing 26% of the Total Capital of the Company. The Detailed Public Statement ("DPS") with respect to the aforementioned offer was published on August 01, 2022 and Corrigendum to the Detailed Public Statement was published on September 14, 2022 in Financial Express (English-All Editions), Jansatta (Hindi-All Editions), Pratikal (Marathi- Mumbai Edition) in the newspaper.

- This Post-offer Advertisement should be read in continuation and in conjunction with the Public Announcement, the Corrigendum of Detailed Public Statement, the Pre-Offer Advertisement cum Corrigendum to the Detailed Public Statement and the Letter of offer.
- All Capitalised terms used in this Post-offer Advertisement shall have the same meaning assigned to such terms in Public Announcement, Detailed Public Statement, Corrigendum to Detailed Public Statement and the Letter of offer.
- This Post-offer Advertisement is being published in all such newspaper in which Detailed Public Statement was published.

The Public Shareholders of the Target Company are requested to kindly note the following information in respect to the open offer:

1. Name of the Target Company	HKG Limited
2. Name of the Acquirer and PACs	Mr. Lava Ramesh Katti (Acquirer)
3. Name of Manager to the offer	Corporate Capital Ventures Private Limited
4. Name of Registrar to the offer	Bigshare Services Private Limited
5. Other Details	
5.1 Date of Opening of the Offer	Friday, September 23, 2022
5.2 Date of Closing of the Offer	Friday, October 07, 2022
5.3 Date of Payment of Consideration	Friday, October 14, 2022.

1. Name of the Target Company

2. Name of the Acquirer and PACs

3. Name of Manager to the offer

4. Name of Registrar to the offer

5. Other Details

5.1 Date of Opening of the Offer

5.2 Date of Closing of the Offer

5.3 Date of Payment of Consideration

6. Details of Acquisition

S. No.	Particulars	Proposed in the Offer Document	Actuals
7.1	Offer Price (per equity share)	₹14.20	₹14.20
7.2	Aggregate No. of shares tendered	1,36,50,000*	1,14,51,370
7.3	Aggregate No. of shares accepted	1,36,50,000*	1,14,51,370
7.4	Size of the offer (Number of shares multiplied by offer price per share)	19,38,30,000*	16,26,09,454
7.5	Shareholding of the Acquirer before agreements/ Public Announcement (Number of Equity Shares and % of Expanded Voting Share Capital)	Nil (0.00%)	Nil (0.00%)
7.6	Shares acquired by way of Agreements		
	• Number	25,50,000	25,50,000
	• % of the Expanded Voting Share Capital	4.86%	4.86%
7.7	Shares acquired by way of Open Offer		
	• Number	Upto 1,36,50,000*	1,14,51,370#
	• % of the Expanded Voting Share Capital	26.00%	21.81%
7.8	Shares acquired after Detailed Public Statement		
	• Number of shares acquired	Nil (0.00%)	Nil (0.00%)
	• Price of the Shares acquired		
	• % of the Expanded Voting Share Capital		
7.9	Post offer shareholding of Acquirer		
	• Number	Upto 1,62,00,000*	1,40,01,370
	• % of the Expanded Voting Share Capital	30.86%	26.67%
7.10	Pre and Post offer shareholding of the public		
	• Number	Pre-offer 4,99,50,000 Post-offer 3,63,00,000	4,99,50,000 3,84,98,630
	• % of the Expanded Voting Share Capital	95.14%	69.14%
	• % of the Expanded Voting Share Capital	95.14%	73.33%

Notes:

\*Assuming Full acceptance under the open offer

#All tendered Equity Shares i.e. 1,14,51,370 were validly tendered in the open offer.

8. The Acquirer accept full responsibility for the information contained in this Post Offer Advertisement and undertake that they are aware of and will comply their obligations under SEBI (Substantial Acquisition of Shares and Takeovers), 2011.

9. This Post Offer Advertisement will also available on SEBI's website [www.sebi.gov.in](http://www.sebi.gov.in), on Stock exchange website [www.bseindia.com](http://www.bseindia.com), Manager to the Offer at [www.ccvindia.com](http://www.ccvindia.com) and at the registered office of the company.

ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRER

CORPORATE CAPITALVENTURES PRIVATE LIMITED

Contact Person: Mrs. Harpreet Parashar

Regd. Off.: B-1/E-13, First Floor, Mohan Cooperative Ind. Estate, New Delhi- 110044, India

Regd. No.: 011-41824066

E-mail: [info@ccvindia.com](mailto:info@ccvindia.com); Website: [www.ccvindia.com](http://www.ccvindia.com)

SEBI Regn. No.: MB/INM00012276; Validity Period: Permanent Registration

Date: October 17, 2022

Place: New Delhi

ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRER

CORPORATE CAPITALVENTURES PRIVATE LIMITED